

2024-2025 Classic Green Sponsorship Packet



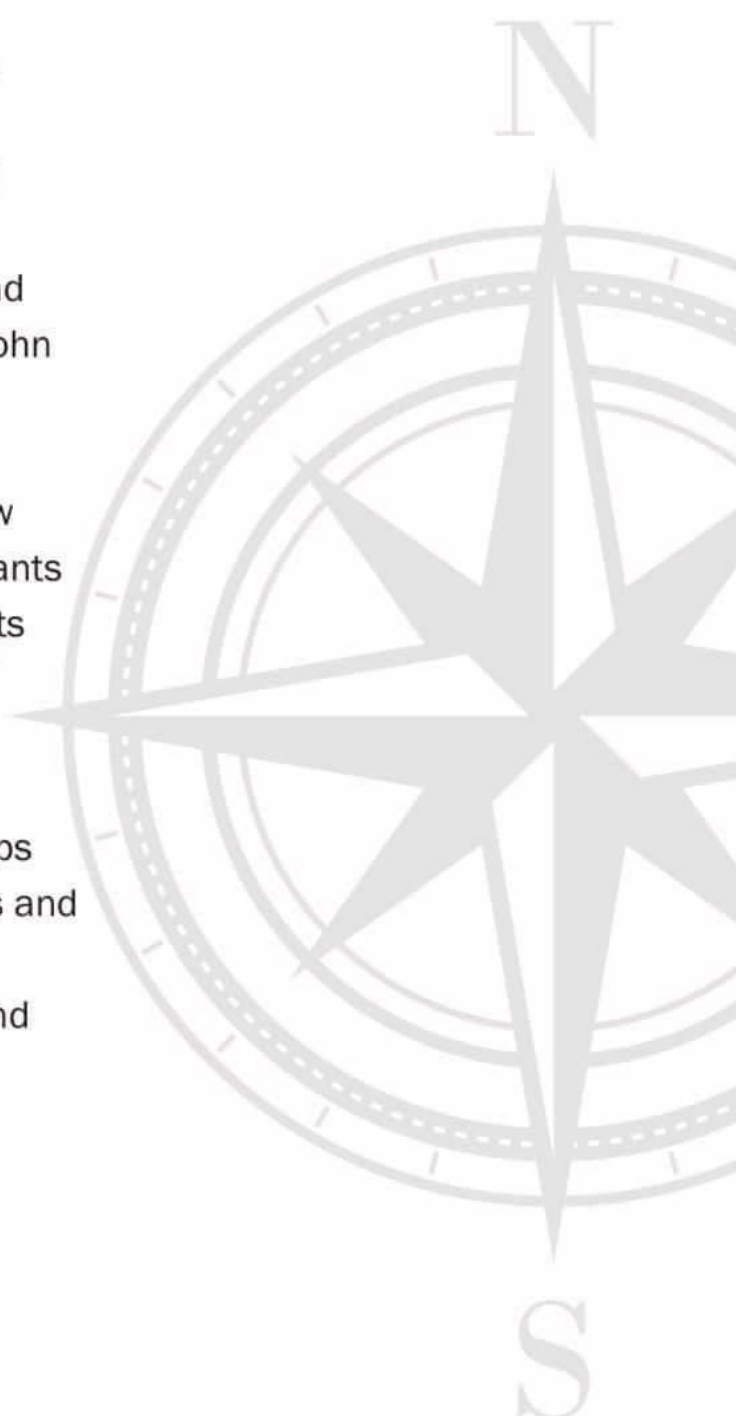
Classic Green ...

It's about the people.

Is a welcoming, global community of people, supporting the love and passion of all things John Deere.

Actively engages a new generation of participants in our innovative events that are exciting and educational.

Creates new friendships and connects mentors and organizations who preserve our legacy and heritage.



SPONSORSHIP VISIBILITY

The Reunion:

- 3 Day, Bi-Annual Show
- Rotates North America sites
- Worldwide audience
- Showcases over 1000 exhibits
- All aspects of the John Deere hobby are on display
 - Tractors
 - Implements
 - Toys and Memorabilia
 - Snowmobiles
 - Lawn & Garden Equipment



CGR25

Washington County
Fair Park and Conference Center
3000 Hwy PV • West Bend, WI 53095

June 12-14, 2025



Classic Green

+ Invite

Discussion Featured People Events Media Files



Chris Boyens

Admin Top contributor · May 1, 2022

I'm proud to share our vision statement for Classic Green. As defined, a vision statement is a formal summary of the aims and values of a company, organization, or individual. Thank you to all of the members and our board

About

Classic Green is a nonprofit organization with membership going to fund club events, improving the website, and hopefully down the road support... See

The Facebook Page:

- 65,000 plus members strong
- Posts daily by hobbyists worldwide
- Opportunities to get tagged in posts
- Display your products and services
- Sharing of other shows and events
- Monthly focus subject posts
- Network with your customers



Club Outreach:

- Presence at local and regional tractor shows

Tractor Restorations:

- Partnership with high school FFA programs
- Assist with tractor restoration resources
- Technical advice from club member



2024-2025 sponsorships are effective now through September 30, 2025



It's about the people.



CLASSIC GREEN SPONSORSHIP LEVELS



Partner Level - \$5,000.00 and Up

- Featured positioning on www.classicgreen.org with logo and website link
- Social media posts and promotion on club Facebook page "Classic Green"
 - *(Currently reaches over 65k members)*
- Promotion at each show Classic Green participates in or sponsors
 - *(Gathering of the Green, Half Century of Progress, Georgia National Antique Ag Show, and many others)*
- Logo on the back of our volunteer shirts
- Classic Green Membership for the sponsor and up to 5 employees.
 - Includes access to the members only website
 - Monthly newsletter
 - Ads in newsletter
- Partner Level Presence at Classic Green Reunion 2025
 - 20X20 indoor or outdoor booth with partner signage
 - 6 VIP show admission tickets
 - 6 VIP banquet tickets with preferred seating
 - A full-page color ad in the event program
 - Logo included on show advertisements and flyers
 - Display of sponsor promotional materials including banners, posters, or flyers provided by sponsor

Investor Level - \$3,000.00 to \$4,999.99

- Logo and link on the club sponsor website www.classicgreen.org
- Social media posts and promotion on club Facebook page "Classic Green"
 - *(Currently reaches over 65k members)*
- Promotion at each show Classic Green participates in or sponsors
 - *(Gathering of the Green, Half Century of Progress, Georgia National Antique Ag Show, and many others)*
- Classic Green Membership for the sponsor and up to 3 employees.
 - Includes access to the members only website
 - Monthly newsletter
 - Ads in newsletter
- Investor Level Presence at Classic Green Reunion 2025
 - 10X10 indoor or outdoor booth with investor signage
 - 4 VIP show admission tickets
 - 4 VIP banquet tickets with preferred seating
 - A half-page color ad in the event program
 - Display of sponsor promotional materials including banners, posters, or flyers provided by sponsor

CLASSIC GREEN SPONSORSHIP LEVELS



Supporter Level - \$1,000.00 to \$2,999.99

- Logo and link on the club sponsor website www.classicgreen.org
- Social media posts and promotion on club Facebook page "Classic Green"
 - (*Currently reaches over 65k members*)
- Promotion at each show Classic Green participates in or sponsors
 - (*Gathering of the Green, Half Century of Progress, Georgia National Antique Ag Show, and many others*)
- Classic Green Membership for the sponsor and (1) employee
 - Includes access to the members only website
 - Monthly newsletter
 - Ads in newsletter
- Supporter Level Presence at Classic Green Reunion 2025
 - 50% discount on an outdoor vendor space with supporter signage
 - 2 show admission tickets
 - 2 banquet tickets
 - Quarter-page color ad in the event program
 - Display of sponsor promotional materials including banners, posters, or flyers provided by sponsor

Friend of Classic Green - \$500.00-\$999.99

- Logo and link on the club sponsor website www.classicgreen.org
- Social media posts and promotion on club Facebook page "Classic Green"
 - (*Currently reaches over 65k members*)
- Classic Green Membership for the sponsor
 - Includes access to the members only website
 - Monthly newsletter
 - Ads in newsletter
- Friend of Classic Green Presence at Classic Green Reunion 2025
 - 25% discount on an outdoor vendor space with supporter signage.
 - 1 show admission ticket
 - 0 A text ad in the event program.
 - 0 Display of sponsor promotional materials including banners, posters, or flyers provided by sponsor

We want to make your sponsorship experience successful during the 2024-2025 sponsorship season. Help us help you and your organization grow while furthering the green hobby! Let us know if you have any ideas for events, club outreach, or other supporter or supplier level activities by emailing us at classicgreenclub@gmail.com.

SPONSORSHIP REGISTRATION



Thank you for becoming a sponsor for Classic Green!

Your 2024-25 Sponsorship will be effective now through September 30, 2025. Our Classic Green Reunion 2025 will be held on June 12th-14th, 2025 in West Bend, Wisconsin.

Company Name _____

Contact Name _____

Email _____

Address _____

City _____ **State** _____ **Zip** _____

Sponsorship level

Partner - \$5,000

Investor - \$3,000

Supporter - \$1,000

Friend - \$500

Questions regarding your sponsorship?

Email:

classicgreenclub@gmail.com

Sponsorship Chairman:

Matt Gilsinger (574)806-0183

Classic Green Club President:

Darren Redding (765)432-2571

Please make your check payable to:

Classic Green Club, Inc.

PO Box 726

Durant, IA. 52747

Sign _____ **Date** _____

Print Name _____ **Title** _____